

# Bico Amarelo is the new Vinho Verde from Esporão



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Fact Sheet and high resolution images at: <http://bit.ly/37Zy5tP>

Bico Amarelo video: <https://bit.ly/3ul9h3b>

**Bico Amarelo reaches the market in March and represents the diversity of the Vinho Verde Region through its three main grape varieties. This 2020 white wine results from a blend of the Loureiro, Alvarinho and Avesso varieties, which through a simple vinification process that does not involve the addition of sugar or gas, offers a light, fresh and balanced wine, dominated by hints of citrus fruits and flowers.**

Bico Amarelo reflects the diversity of an extensive region, with numerous subregions and details. The Loureiro offers freshness, intensity and exuberance, which combine with the concentration, riper fruit in the nose and acidity found in the Alvarinho. In turn, the Avesso brings body, balance and harmony in the mouth.

For José Luís Moreira da Silva, winemaker at Quinta do Ameal "Bico Amarelo reflects and represents the best of the diversity of the Vinho Verde Region. Not only due to the choice of varieties typical of the Region, but above all due to the simple vinification methods, with the pressing of entire bunches, fermentation in temperature-controlled stainless

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steel vats and the distinctive *batonnage* stage, which affords greater creaminess, more texture and greater balance to the final batch”.

**About Quinta do Ameal:** Located in the Lima Valley, the Vinho Verde wine region, Quinta do Ameal is an ancient estate dating back to 1710. Boasting a rare natural beauty, Quinta do Ameal measures 30 hectares, approximately 14 of which are occupied by vineyards that, according to organic practises, produce exceptional grapes resulting in unique white wines produced solely from the Loureiro variety. The Quinta do Ameal portfolio is comprised of the wines “Ameal Loureiro”, “Ameal Solo Único”, “Ameal Escolha”, “Ameal Espumante” and “Ameal Colheita Tardia”. All wines are produced in small quantities and sold in selected shops and restaurants. Aside from the vineyards, the property has 8 hectares of forest featuring a wide variety of trees, some more than 200 years old. The houses, gardens and more than 800 metres of riverbank on the Lima River complete this property. The Ameal Wine & Tourism project was launched in 2015 and includes two houses that were renovated at the end of 2014. This wine tourism is marked by comfort, simplicity and authenticity, and offers a set of activities in perfect harmony with the surrounding area, such as wine tasting, river tours, bicycle tours and trekking along the Lima River’s ecotrail.

**About Esporão:** Founded in 1973 by José Roquette and Joaquim Bandeira, Esporão is one of the leading wine companies in Portugal and one of the largest organic wine producers in the world. Playing a predominant role in the national and international projection of Alentejo, Douro and Vinho Verde, Esporão has also become an ambassador of Portuguese culture, developing its activities in a sustainable manner and building close relationships with clients and consumers all over the world. In the Alentejo region, Esporão produces iconic wines like Esporão Reserva and Monte Velho, as well as extra virgin olive oils. Open since 1997, Herdade do Esporão’s Wine Tourism operation was a pioneer in Portugal and was considered the ‘Best of 2016’ by the magazine Revista Wine – A Essência do Vinho. In 2017, Herdade do Esporão celebrated the 750<sup>th</sup> anniversary of the Estate’s delineation. In 2008, Esporão expanded its operation and offer to the Douro region, acquiring Quinta dos Murças, where it produces *terroir* wines with the Esporão quality seal. 2018 marked the opening of wine tourism at Quinta dos Murças and acquisition of Sovina craft beers. In 2019, Esporão purchased the Quinta do Ameal estate in the vinho verde wine region, which produces outstanding white wines from the Loureiro grape variety. Esporão products are sold in all types of shops and restaurants in more than 50 countries worldwide. The company’s holistic approach to implementing a wide range of innovative sustainable practises has led to national and international recognition, including the prestigious “Sustainability of the year award” at the “The Drinks Business Green Awards 2013” and, in 2014, the “European Business Awards for the Environment” in the category “Products & Services”. In 2018, José Roquette was recognised with ‘The Green Lifetime Achievement’ Award at ‘The Drinks Business Green Awards’, and João Roquette was considered ‘2018 Personality of the Year’ by the publication Revista de Vinhos, at the “Best of 2018” awards. In 2019, Esporão launched a new cycle in the identity and communication of the company and its brands, with the campaign Slow Forward.

<https://www.instagram.com/quintadoameal>

<https://www.facebook.com/quintadoameal>

<http://www.esporao.com/>

<http://www.slowforward.pt>

<https://www.facebook.com/esporaoworld>

<http://www.youtube.com/esporaoworld>

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<https://www.youtube.com/c/EsporãoAComidaPortuguesaAGostarDelaPrópria>

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